

Why I Choose to Run for Political Office
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Let this bulletin kick off my running to be New Mexico's next US Representative for the Second District.

1. Who does a large geographic district favor?

The incumbent, because they have the financial resources to reach more people.

2. Who does a short campaign season favor?

The incumbent, because they can use their financial resources to reach more people.

3. How do underdog candidates capitalize on an incumbent's weaknesses?

We need to out run our opponents, in part because we generally cannot raise more funds than an incumbent.

4. How do we do this? We boost our own name recognition by taking stands on the issues, and publishing them on our websites. And by publishing position papers in scholarly journals, newsletters and newspapers. We need to campaign early and often. We start campaigning now to boost name recognition. Mostly, like Denver Mayor Wellington Webb, we outrun our opponents. While Steve Pearce is stuck in Washington, and only has time to attend fund-raisers (not live Town Hall Meetings). We need to hold in-person Town Hall Meetings every two weeks here. We need to run campaign posters against Steve "Locked Door" Pearce. Prior to the primaries, we need to hold Town Hall Meetings three times per week. Prior to the election, we need to hold Town Hall Meetings five times per week, in every county in the Second District.

The lesson from the last election is that Bernie Sanders supporters need Hillary Clinton supporters and *vice versa*. We both need support from Independents and the white middle class. We need to contest every election and campaign in every county. A Democrat can win the second district, by getting a twenty-percent margin of victory in Las Cruces. However, they only need to win by ten-percentage points, if they can hold Steve Pearce's margins of victory to under ten points, in Deming, Silver City, Ruidoso, Carlsbad, and Alamogordo. Hillary made a virtue out of small gatherings in purple states. In hindsight she should have also made stops in rural and small towns in Pennsylvania, Michigan and Wisconsin, for the very same reason.

When Democrats do not contest these areas, People do not feel listened to. It was Donald Trump who went to small towns and rural areas, where he made promises he never

intended to keep. Even though many of his supporters knew that coal jobs are never coming back, at least they felt like he addressed their concerns. At least, he came to talk to them. How much stronger would his message been, if he actually listened to them?

In addition, and I mentioned this in March 2016, our polling data is skewed. It is based on demographic data, which assumes that like people will vote according to their social class interests. For instance, it assumes that Republican voters will turn-out 85% of the time, while Democrats will turn out, mainly in Presidential elections, around 65% of the time.¹ It assumes that angry, white voters, who support the Tea Party, the Ku Klux Klan, and the Alt-Right will continue to vote around 15% of the time, as they have historically done.

Contrary to that, the media reported early on, that these folks (who are incidentally are much larger than commonly thought) were all intending to vote in 2016. Many of them who seldom vote, were coming out in droves. Polling data needs to be adjusted for number and intensity (angry, unemployed Blue-Collar workers, who don't have cell-phone, aren't involved in polls or Nielsen ratings (except they listen to Fox News and Rush Limbaugh on the radio and TV) are worked up about Donald Trump.

6. What is the structure of a winning campaign?

We need to give equal time to talking and listening. My outline for winning the Second District in New Mexico is: three ten-minute speeches, two given by other speakers and the last one given by me. Thirty minutes of my singing, which will always include country and gospel music. Then thirty minutes of questions and time for statements from the voters (i.e. we are listening to you).

I will schedule appearances at every venue, which local organizers, the Democratic Party, Indivisible, and Progress New Mexico Now, can assure me that they have twenty supporters, who are willing to listen. Let us hold our rallies in churches, schools, public squares, NMSU, restaurants, and for civic and social groups. We need to stick our heads into the tiger's (Elephant's) mouths [their strongholds], in order to steal a few votes from small town America. I will pass the hat [the donation plate] at these venues and ask for at least \$1.02 in contributions: One dollar for my campaign, and I also want you to give me your two cents worth.

After I complete April 2017's Sing Along Calendar, where I entertain mostly nursing homes (see my website below), I will shift most of them to Saturday at 2:00 pm. Sundays I will go church-to-church, focusing in on Catholic Churches and the Hispanic Vote. I would like to provide the singing for one or two services, a thirty-minute concert after that, followed by the one hour Town Hall Meeting schedule, which is listed above. Steve Pearce is holding onto the Hispanic vote presumably because he is a decorated veteran (who flew 500 missions), a family man, and because he was for the Trump Border Wall and the Mass Deportation force, before he was against them. You can email me at marksai5@gmail.com to schedule me.

¹ I am making up these numbers, but not the general principle.

In addition, I will talk about Republican Water. My water bottle will contain several labels. A) This is Republican water, flavored with lead, from Flint, Michigan. Republican Governor Rick Snyder says that it is safe to drink, "believe me." B) This is Republican water laced with oil, from the Ogallala Aquifer, which is under states like Nebraska. It is the largest fresh water drinking supply, that supports the Midwest Breadbasket. The Keystone Pipeline and the new Head of the EPA say that it is safe to drink, "believe me." C) This is Republican water from Lake Oahe, the drinking water supply of the Standing Rock Sioux (Lakota), which are threatened by the Dakota Access Pipeline. It contains water mixed with petroleum additives. Energy transfer Partners say it is perfectly safe to drink, and it has a beautiful odor, "believe me." D) This is Republican water mixed with Petroleum, from the Gulf of Mexico. British Petroleum says that it is safe for shrimp and fish to drink, "believe me." E) This is Republican fracking water mixed with petroleum and flammable substances from Wyoming. Exxon Mobile says that it is safe for cattle to drink, and can be used for irrigating your crops "believe me." F) This is Republican water bottled from Barstow, California, it is water with harmless trace elements of hexavalent chromium. Pacific Gas & Electric assures us that it is safe to drink, "believe me." G) This is Republican Water mixed with coal ash runoff, mine tailing and pesticides from New Orleans. EPA head Myron Ebell guarantees that it is safe to drink, because climate change is actually a hoax, perpetrated by China, "believe me."

If elected I will: a) disclose all donations, on my website, over \$100 I receive and from whom. B) I will accept no PAC money from: oil and gas (including non-renewable sources of energy), real estate developers, nor agribusiness, etc. c) I will accept money from progressive groups like the Sierra Club, and the Standing Rock Sioux. D) I will hold biweekly in person Town Hall Meetings, after I am elected. E) I will have offices in at least six counties, with staff and no locked doors policy. f) I will spend equal time talking and listening to my constituents. G) I am an honest and incorruptible politician for the following reasons: I will be elected and supported by Franklin Roosevelt and Bernie Sanders supporters (FDR's the Little People). I am non-materialistic (so money does not mean that much to me anyway) and a Socratic Philosopher King (if I lose the next election I will rejoice because I prefer to live in New Mexico with my wife, rather than living the high life, of a Washington Politician).

Unlike garden variety Politicians in the US House of Representatives, I will not be continually campaigning and fund raising, because my strategy in this election, and in every future election, is to out run my opponents, not to out fund raise them. In addition, I believe like the Country Music Group, the Judds, that less is more. Keep it simple stupid. It takes fewer words to speak the truth, and it is much easier to remember.

Now is the time to run; let us not wait for the White Knight to ride in on a steed.

Now is the time to start our campaign to unseat Republican Steve Pearce;
let us ride the wave of popular discontent.

Now is the time to support Democrat Mark Saiki;

because you cannot beat someone, with no one.

Now is the time to support Democrat Mark Saiki;
don't let the energy and passion of the Dump Trump movement be dissipated like the
Occupy Wall Street movement.

The time to organize is now.
The time to galvanize support is now.
The time to act is now.

Seize the Day (*carpe diem*).
Strike While the Iron is hot.²
Ride the Wave of Popular Discontent.³

I am running to be the Democratic nominee for New Mexico's Second District, a seat,
which is now being held by that Donald Trump supporter, Steve Pearce. Let me know if I
have your support. Let me know if I can add your name to my non-existent list of
endorsements. Let me know if you want to schedule me to speak at your events. I have at
least two 200-watt amplifiers, microphones and three-way speakers, for speaking, singing
and for dances.

I ask for your financial support.
I ask for you to show up at my Town Hall Meetings.
I ask for your vote (in the primaries and next November).⁴

I estimate that I can win the election, with a budget of \$120,000. I will use \$36,000 to
compensate me for campaigning full time. The rest I will use for staff and a Spanish
Translator. I think that this tidy sum is enough to defeat GOP Steve Pearce, with his \$1.3
million dollar war chest, from special interest like Oil and Gas Lobby, Real Estate
Developers and Agribusiness. I will substitute people power, against Mr. Pearce's PAC's
slush fund.

I am in the process of reworking my website, for my new chosen profession. I will be
posting position papers on abortion, demodernization of the American military-industrial
complex, EPA, Native American lands reform, and criminal law. I will be proposing
Douglas Bruce like legislation, that sales and/or lease of public lands, must be approved

² I agree with Martin Luther King that no lie can live forever. I agree with Abraham
Lincoln that you can fool some of the people all of the time, all of the people all of the
some of the time, but you cannot fool all of the people all of the time (including for
two election cycles).

³ The leaders of the Civil Rights and the Anti-Vietnam War Movements knew that
you had to reduce complex ideas down to simple platitudes, poster boards and
advertising slogans.

⁴ Of course, I ask not what your country can do for you; but what you can do for your
country. Democrat John F. Kennedy.

by 60% of the popular vote in special ballot Federal elections, which will be held on election years. This is designed to curb the sale and/or long-term lease of public lands, for private purposes, which are approved of by a majority of Congressmen and lobbyists. This land belongs to We the People. We the People should have final say over the uses and development of public lands.